

TAMPA BAY PARTNERSHIP

Resident Sentiment Study

Wave I: April 1-2

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- Introduction
- Topline Results
- Detailed Findings
- Resident Demographics



Resident Sentiment Study

Purpose

Analyze residents' concerns, perceptions, and employment ramifications with regard to the COVID-19 situation.

Research Methods

Data was collected via online surveys with residents of Hillsborough, Pinellas, Pasco, and Hernando counties on April 1 - 2, 2020. Results are weighted by gender, age, and race to be representative of the population.



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Topline Results

- 1 Local mayors Castor and Kriseman followed by Governor DeSantis received the highest ratings regarding their response to COVID-19
- 2 Individual government officials received more positive ratings than government entities
- 3 Overall ratings varied greatly along party lines, with President Trump and Governor DeSantis having more extreme differences

Topline Results

4 Nearly all Tampa Bay residents are concerned about the impact of COVID-19 on themselves or their household, with 3 in 5 residents being “very concerned”

5 Getting sick from COVID-19 is the #1 concern (76%) followed by not being able to find food/supplies (54%) and then paying bills (48%)

Topline Results

6 1 in 4 working residents has been laid off/furloughed, while 1 in 3 working residents has had their hours/pay reduced

7 Residents who have been laid off/furloughed can support their household for 19 days. Residents who have had their hours/pay reduced can support their household for 28 days.

Topline Results

8 The majority of residents believe their community is not quite halfway through the COVID-19 situation

9 The majority of residents believe the COVID-19 situation will be worse in the next 30 days.
However, the majority of residents believe the COVID-19 situation will be better in 60 days

Topline Results

10

9 in 10 residents support Governor DeSantis requiring visitors from virus hotspots to self-quarantine and the state-wide stay-at-home order

11

Around 7 in 10 residents support a full national shutdown ordered by President Trump and criminal charges for residents violating stay-at-home orders

Topline Results

12 Half of residents believe the \$2 trillion stimulus package will benefit them

13 Around 7 in 10 residents believe the stimulus package will help lower income residents, unemployed residents, and small businesses

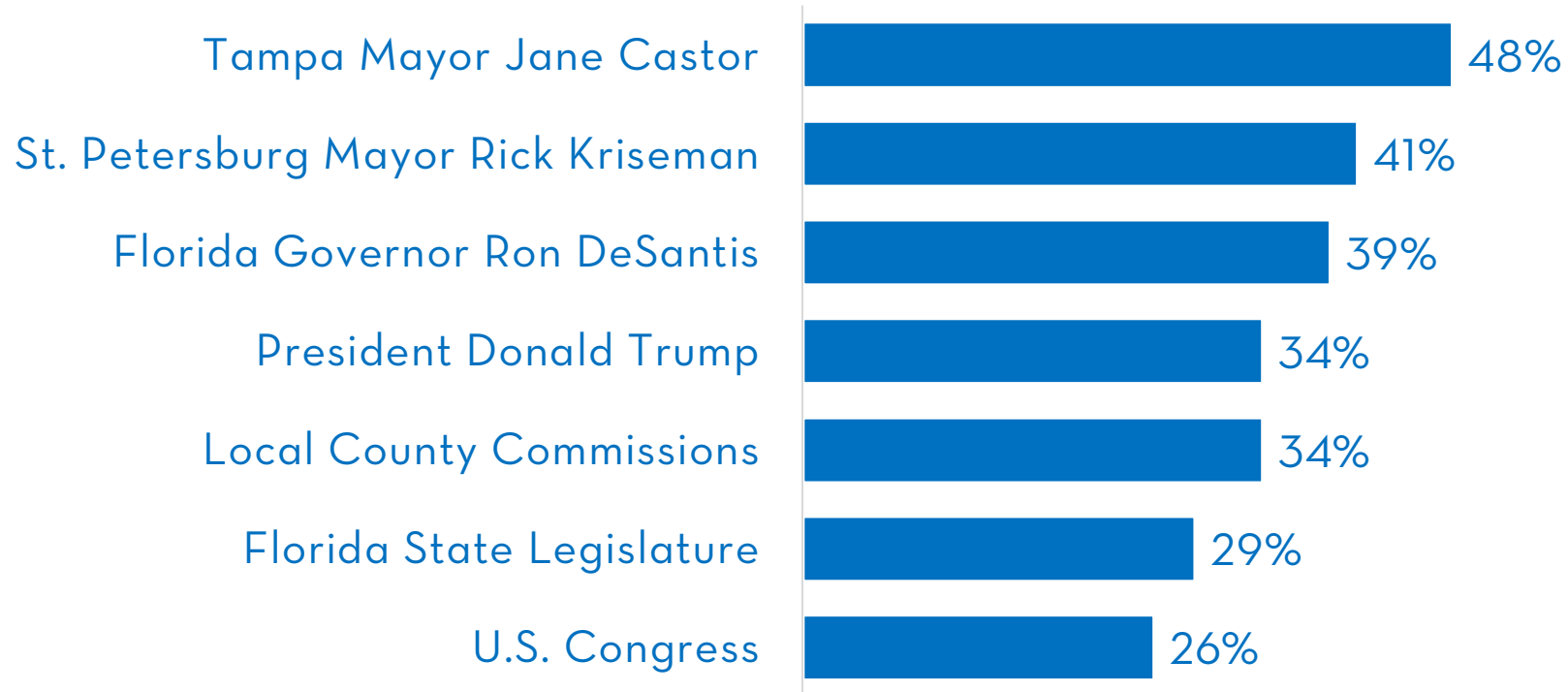


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Positive Ratings of Response to COVID-19 Outbreak

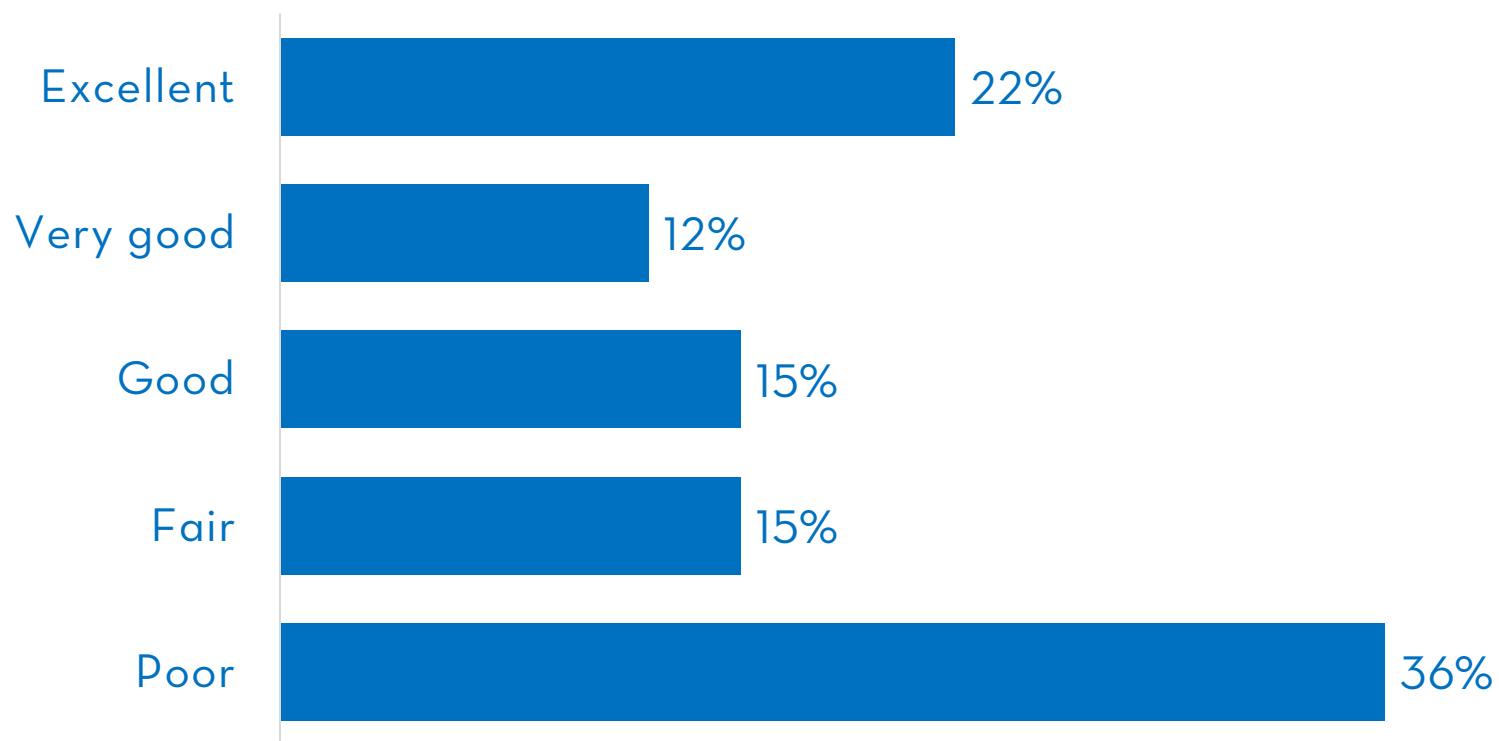
*How would you rate the following government entities/officials in how they are handling the COVID-19 situation?**



Rating of Response to COVID-19 Outbreak

How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

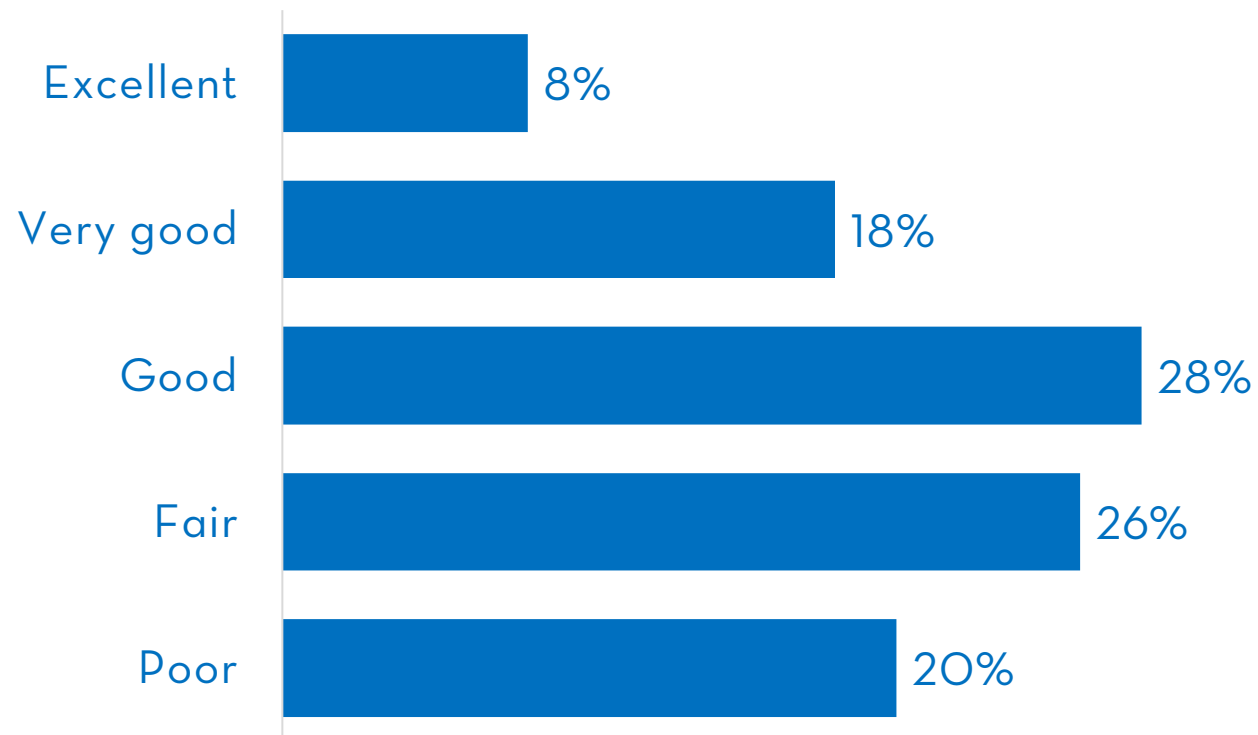
President Donald Trump



Rating of Response to COVID-19 Outbreak

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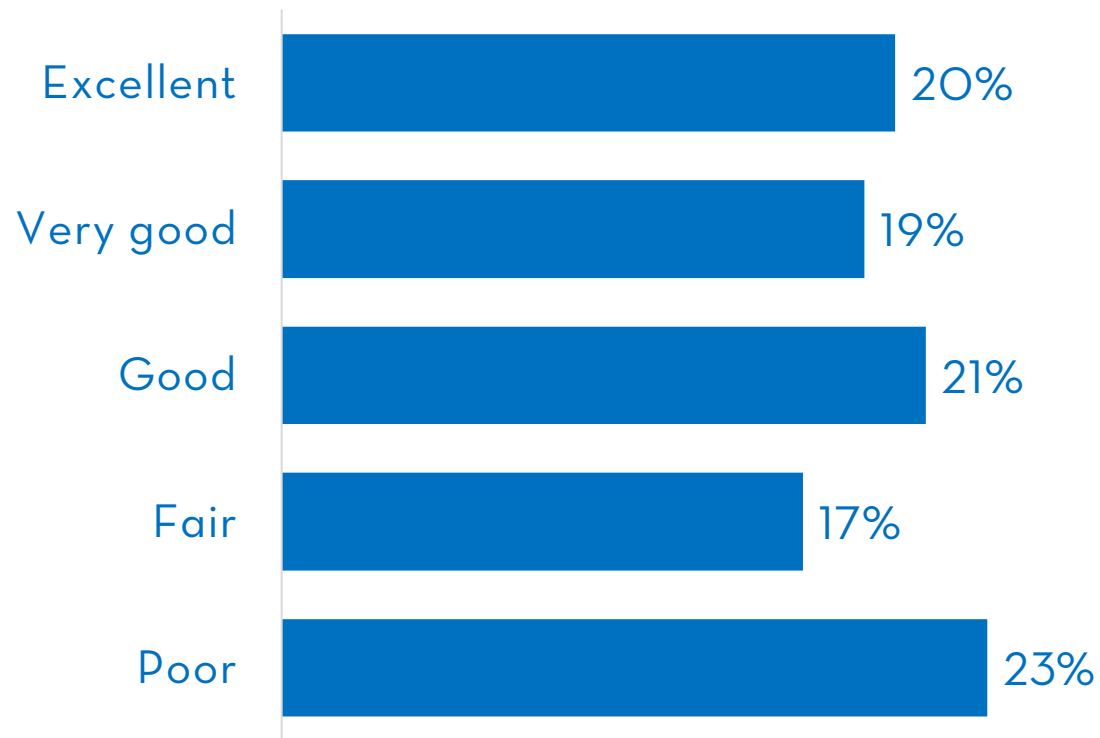
U.S. Congress



Rating of Response to COVID-19 Outbreak

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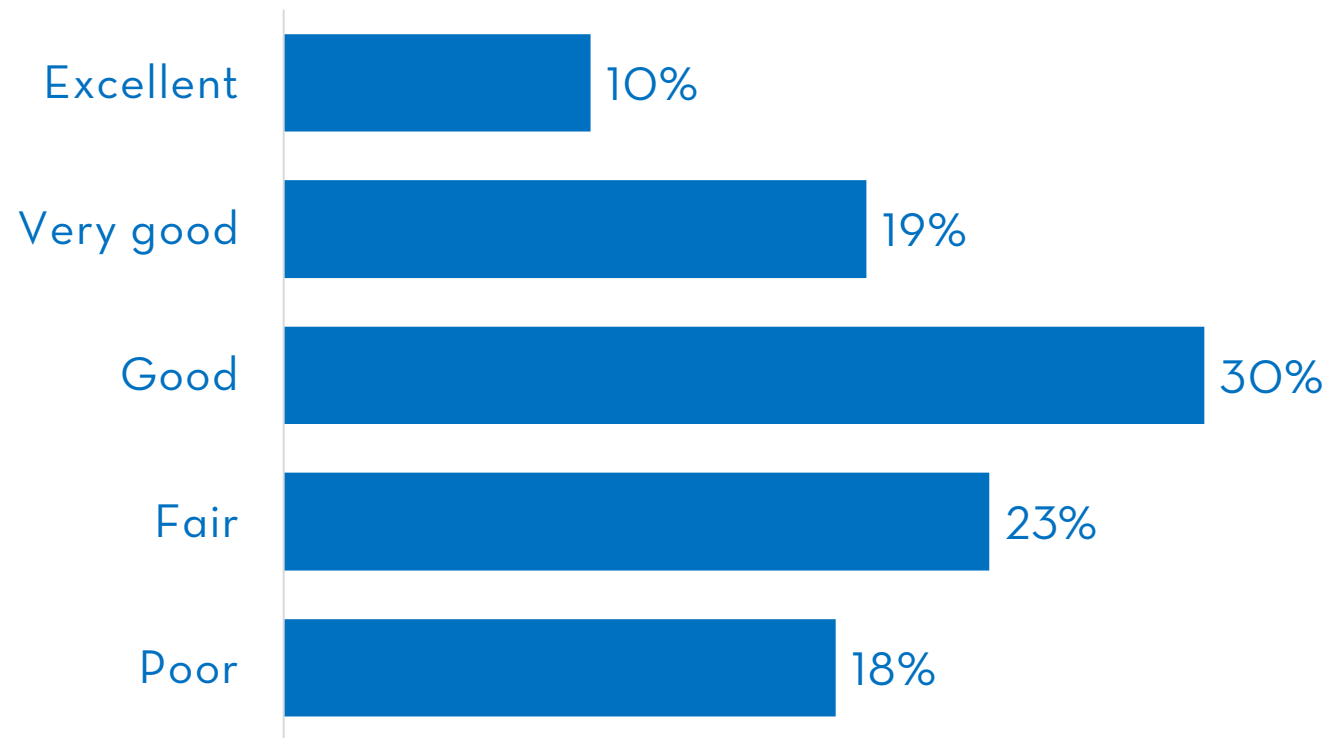
Florida Governor Ron DeSantis



Rating of Response to COVID-19 Outbreak

How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

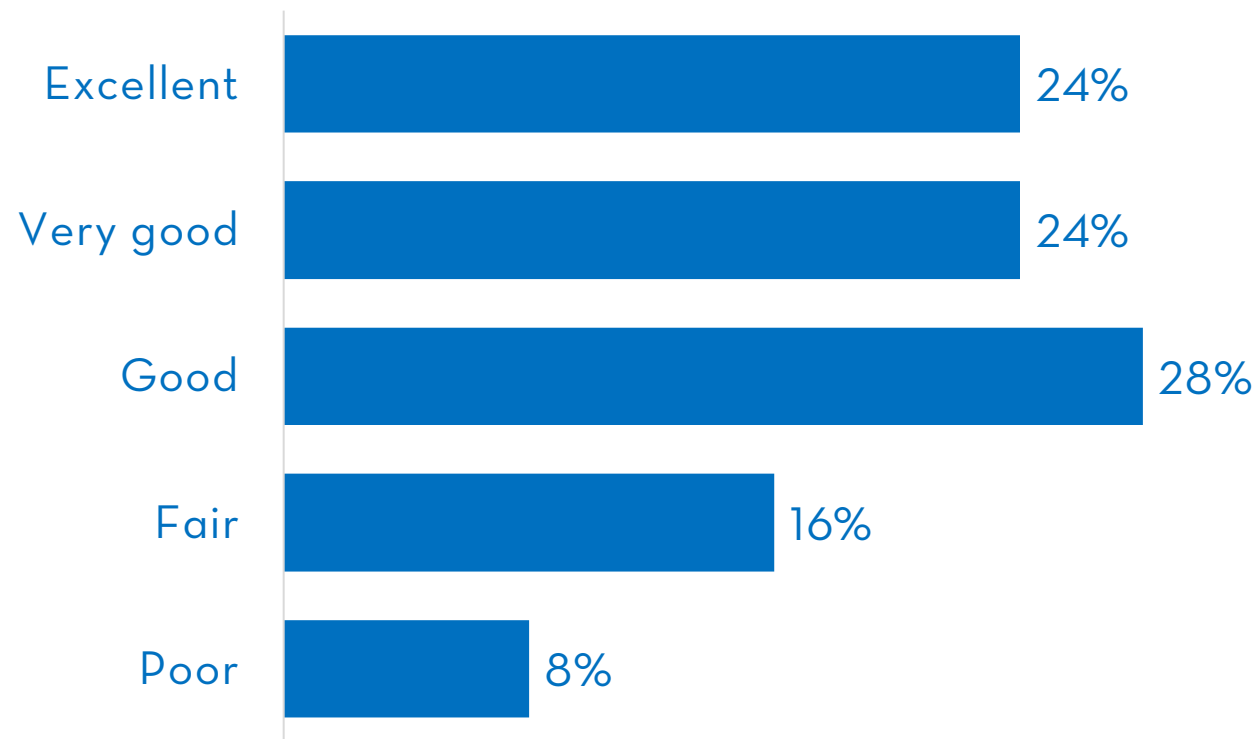
Florida State Legislature



Rating of Response to COVID-19 Outbreak

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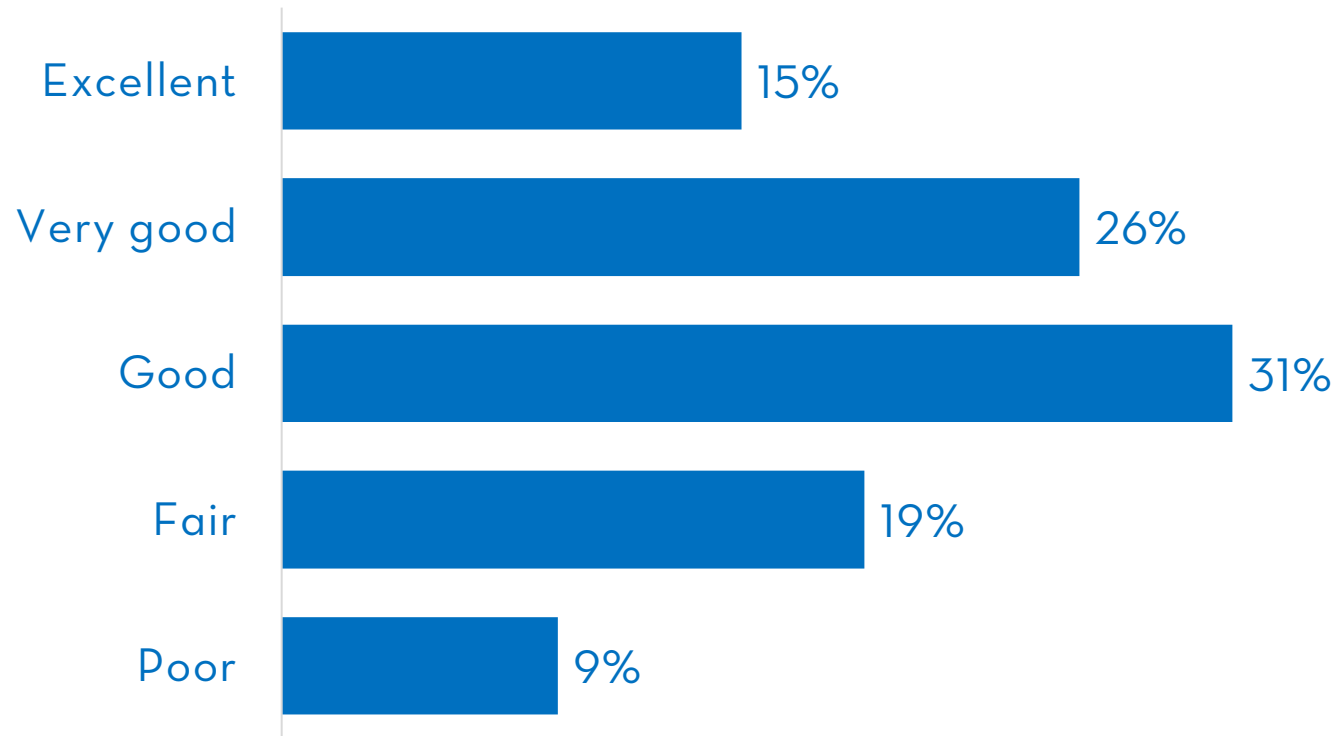
Tampa Mayor Jane Castor



Rating of Response to COVID-19 Outbreak

How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

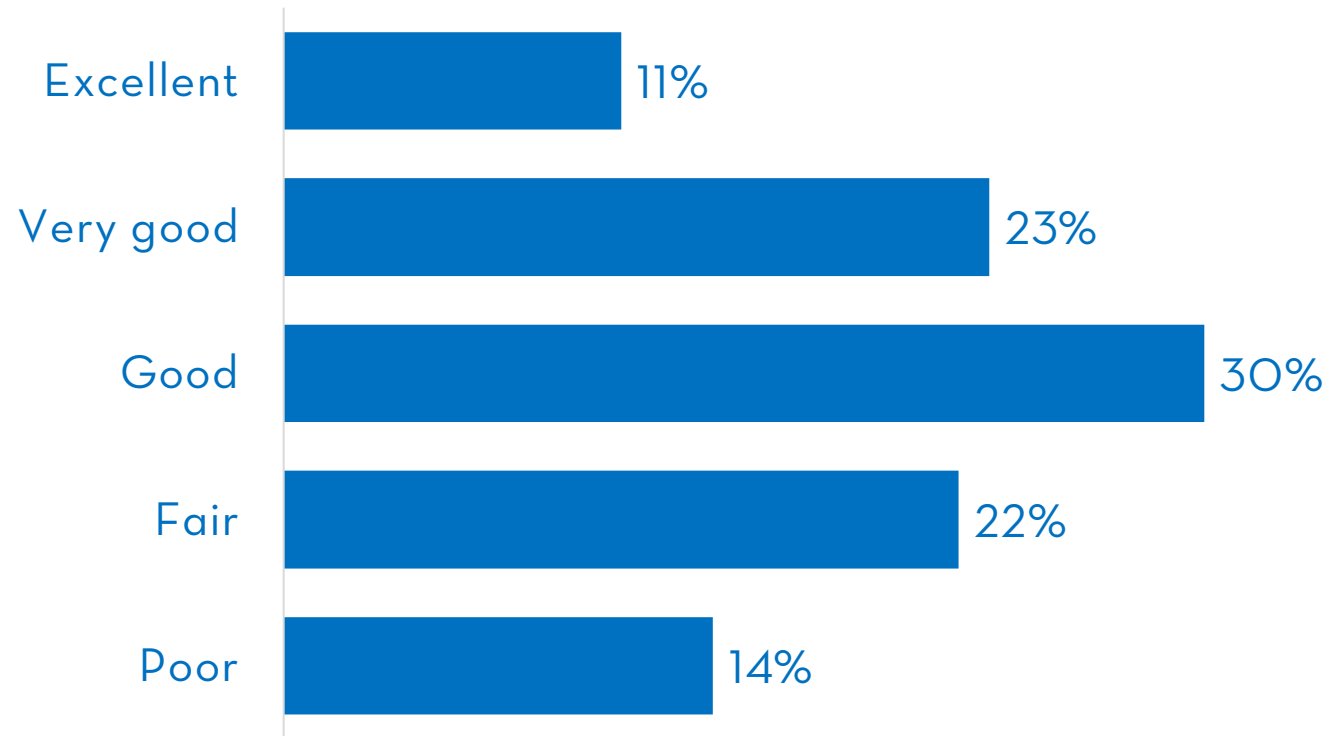
St. Petersburg Mayor Rick Kriseman



Rating of Response to COVID-19 Outbreak

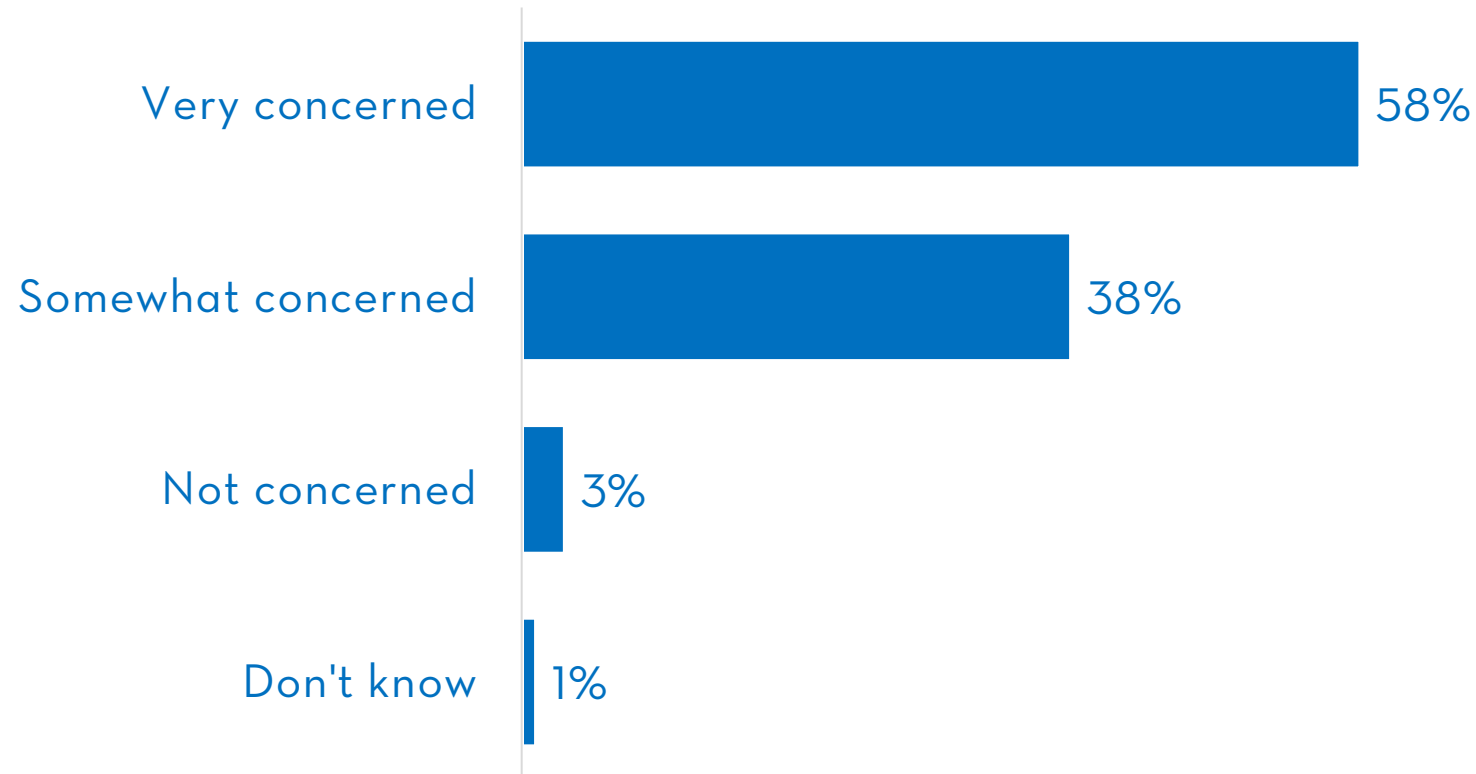
How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

Local County Commissions



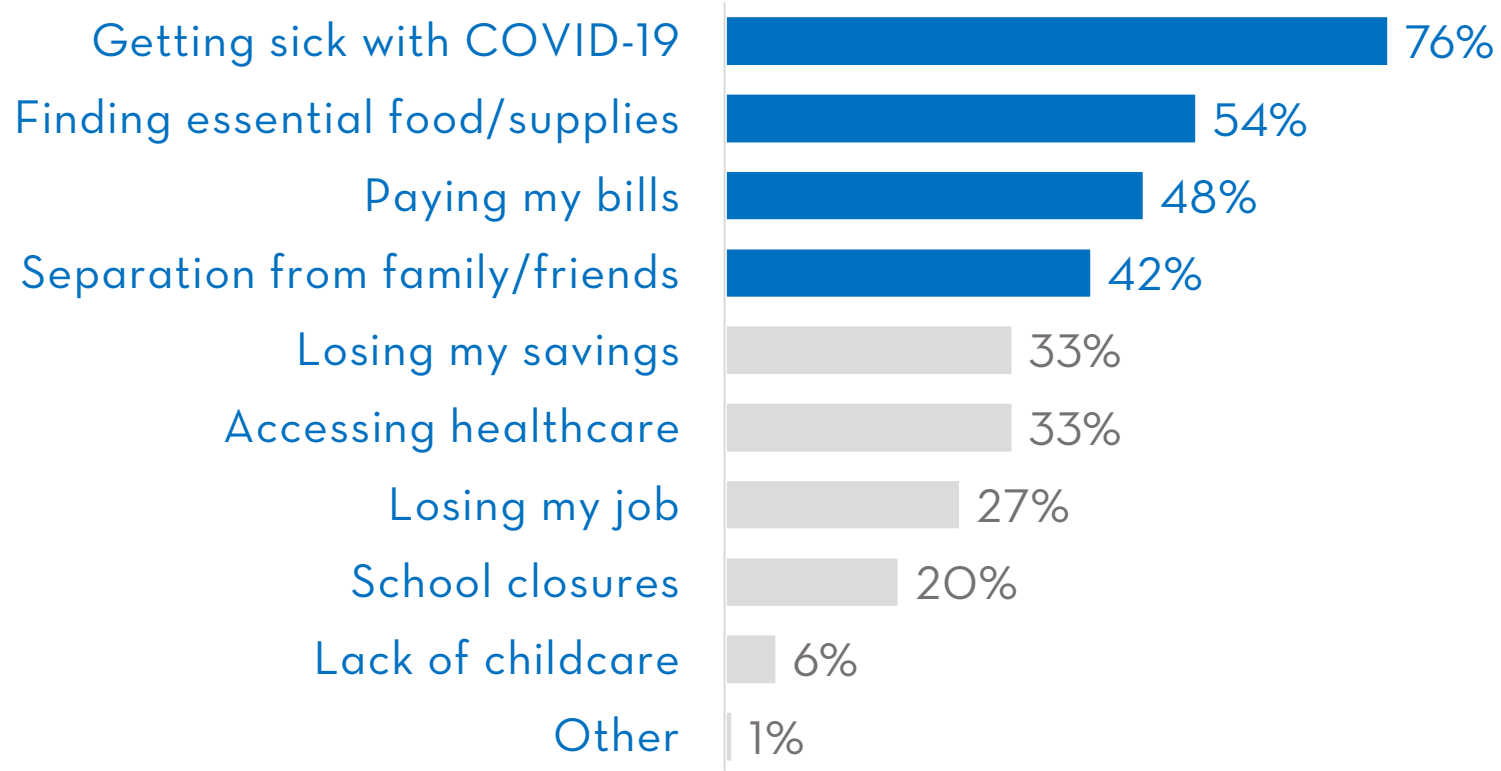
Level of Concern over COVID-19

How concerned are you about the impact of the COVID-19 situation on you and/or the members of your household?



Topics of Resident Concern

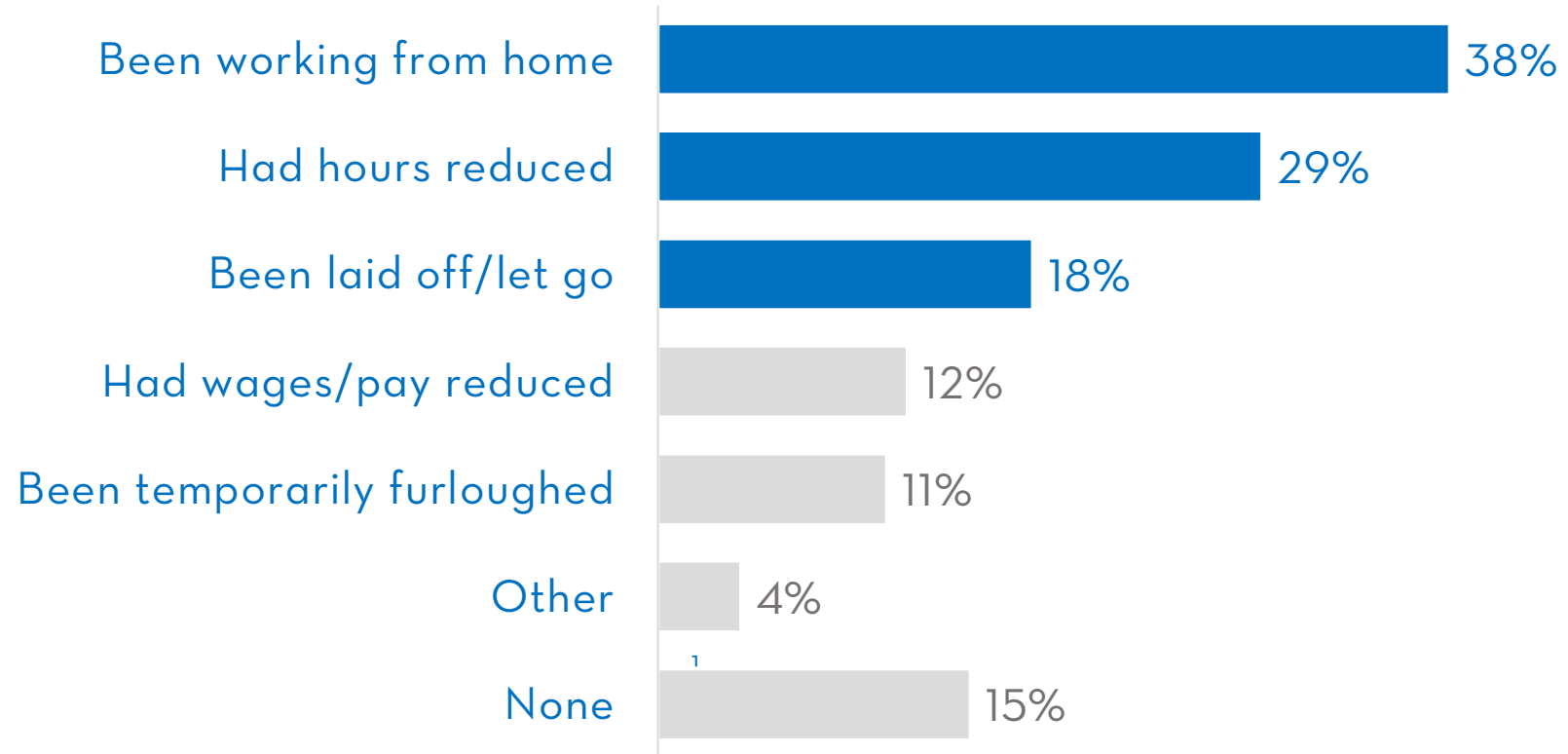
*What are you most concerned about right now?**



*Question posted to residents that are “somewhat” or “very” concerned over the COVID-19 outbreak.
Multiple responses permitted.

Changes to Resident Employment

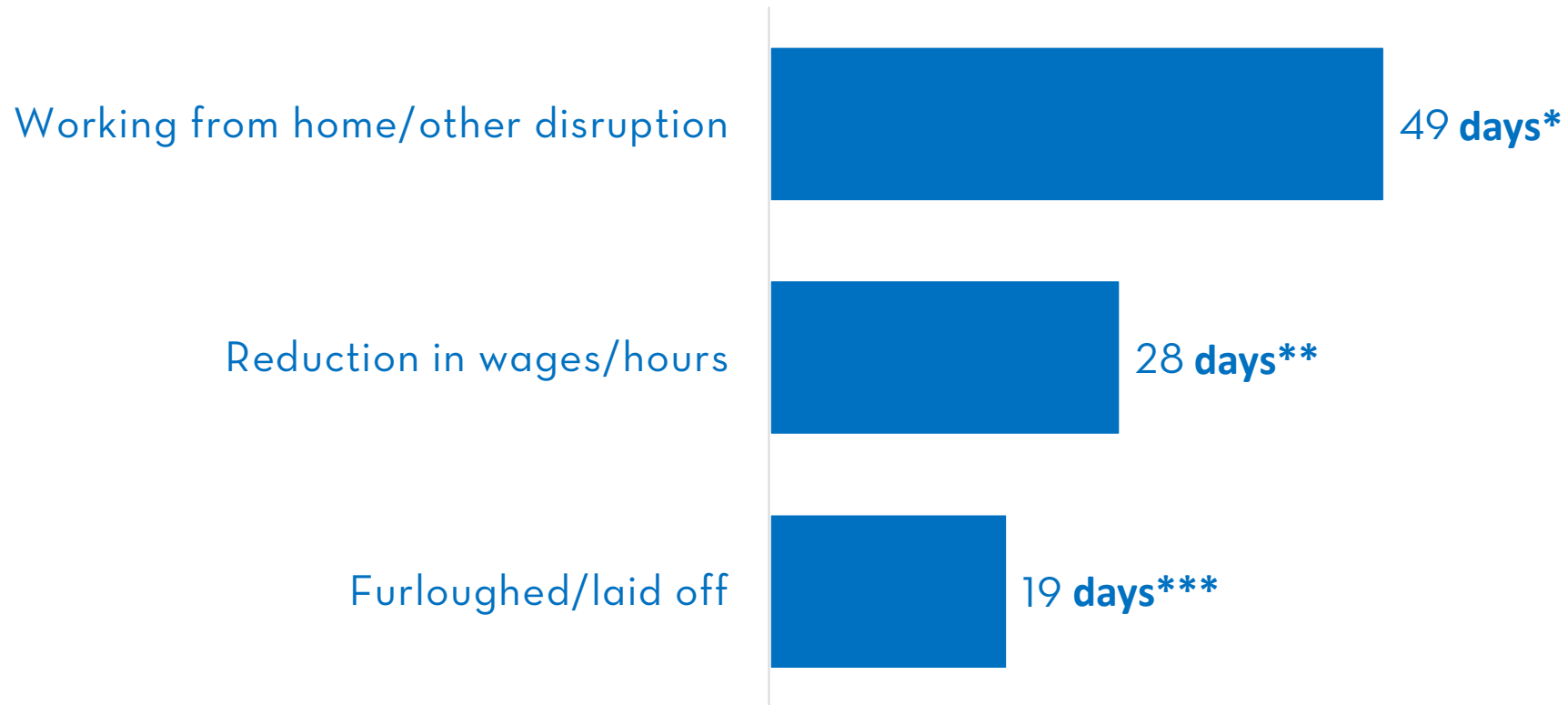
*Because of the COVID-19 situation, have you:**



*Question posed to residents who were employed before the COVID-19 situation began.
Multiple responses permitted.

Ability to Support Household

Median Days of Ability to Support Household



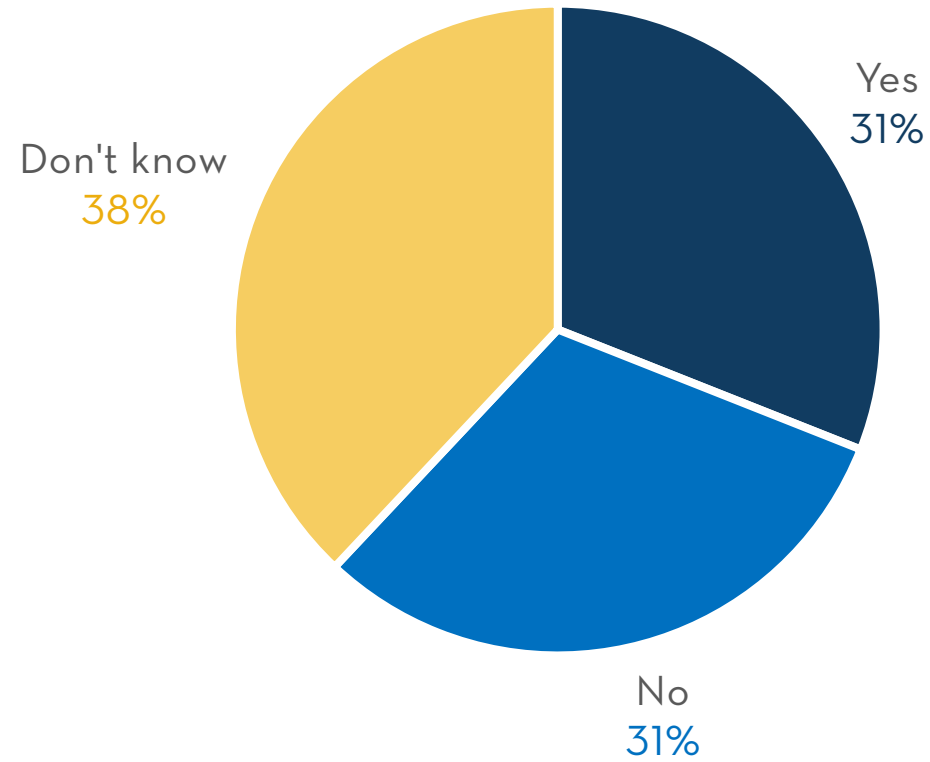
*If you lost your job, how long do you think you could support yourself or your household?

**Given your current income coming in, how long can you support yourself or your household?

***Without your income coming in, how long can you support yourself or your household?

Job Market Optimism

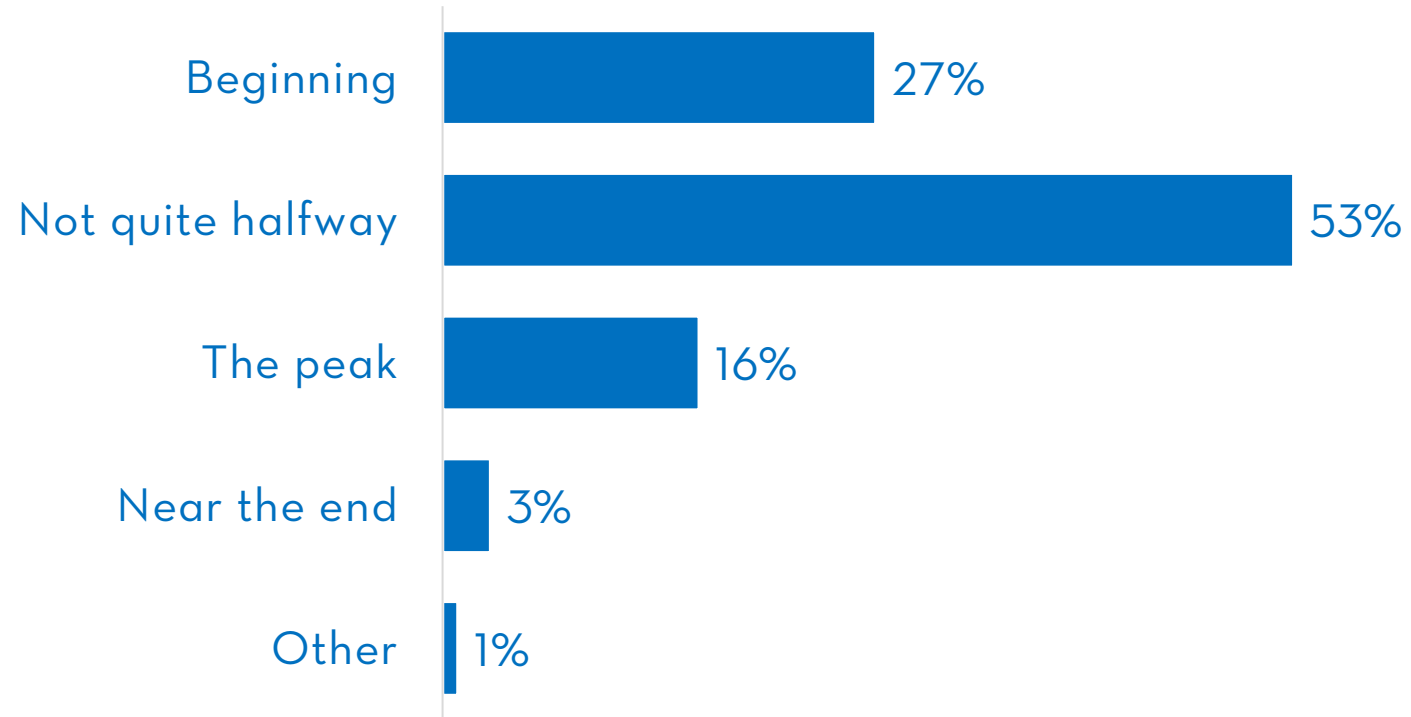
*Do you think you can find different work/job at similar pay if your job doesn't come back?**



*Question posed to workers who have been furloughed/laid off due to the COVID-19 outbreak.

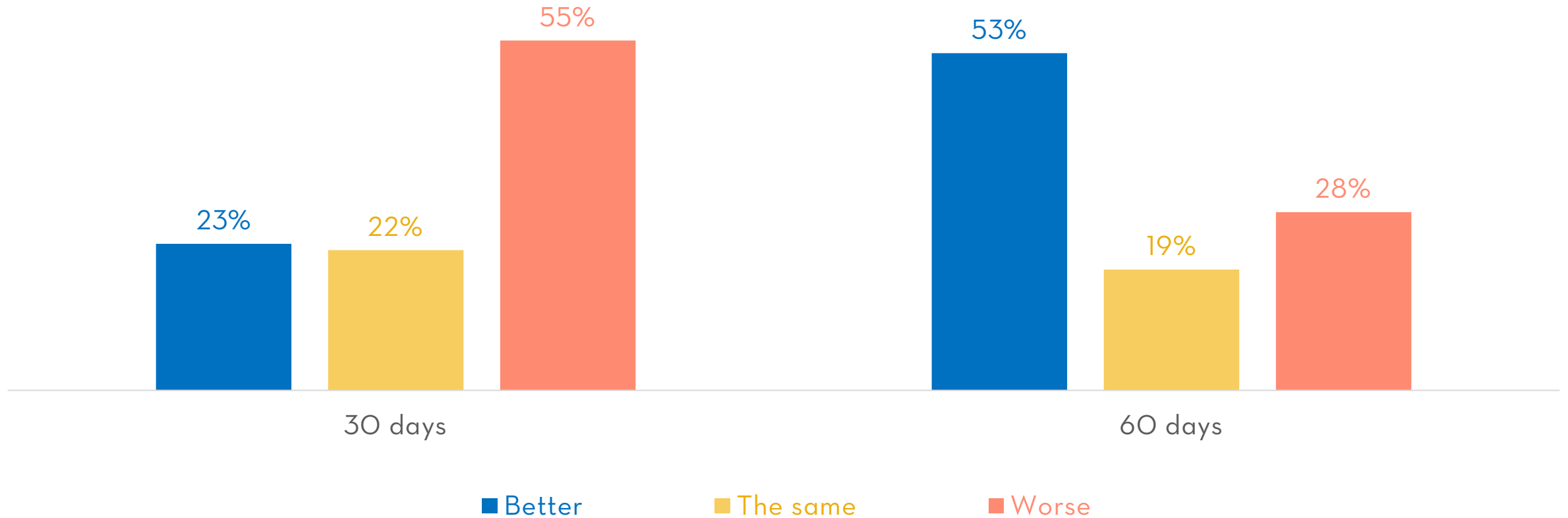
Outbreak Stages

What stage of the COVID-19 situation do you think your community is currently in?



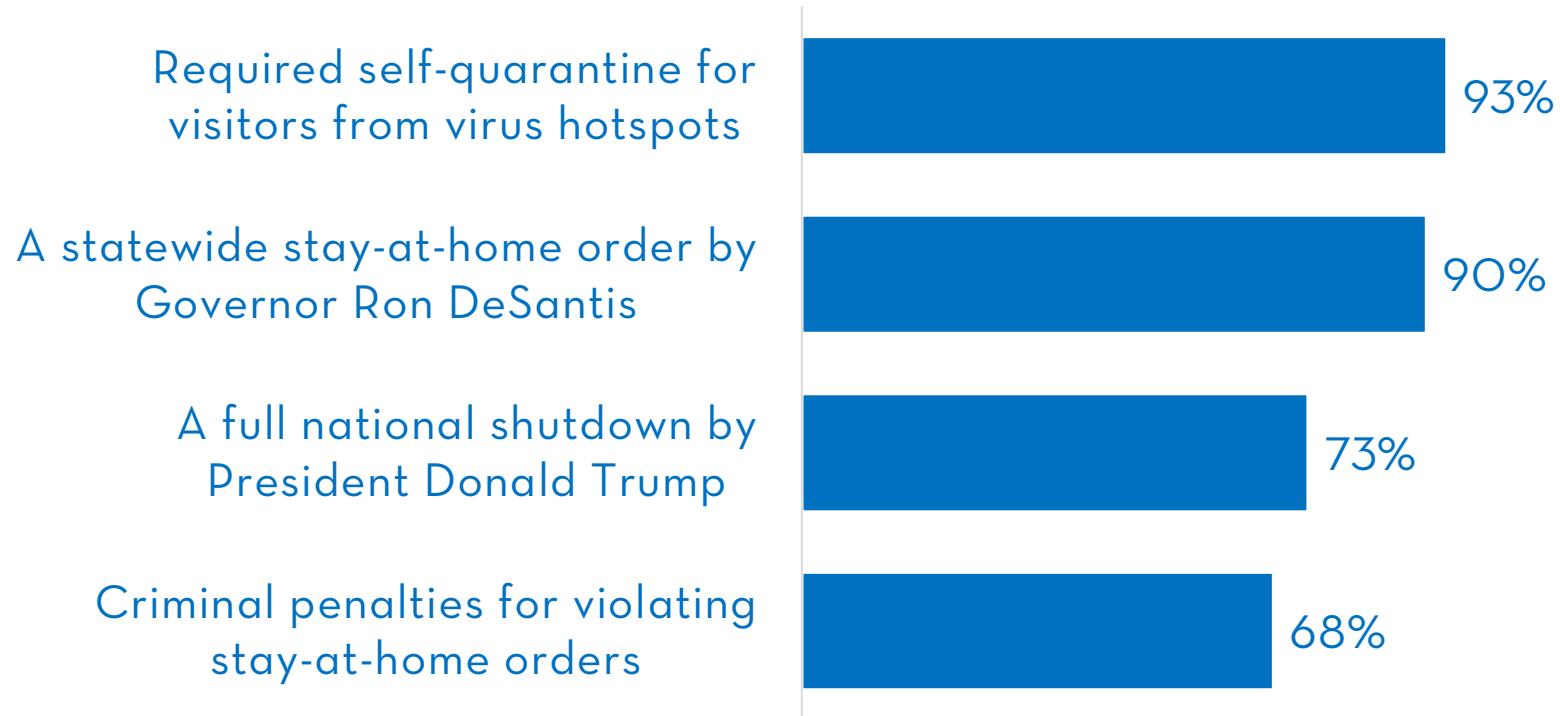
Outbreak Stages

As you look ahead, will things be better, worse or the same as they are today, in...



Resident Support for Virus Mitigation Policies

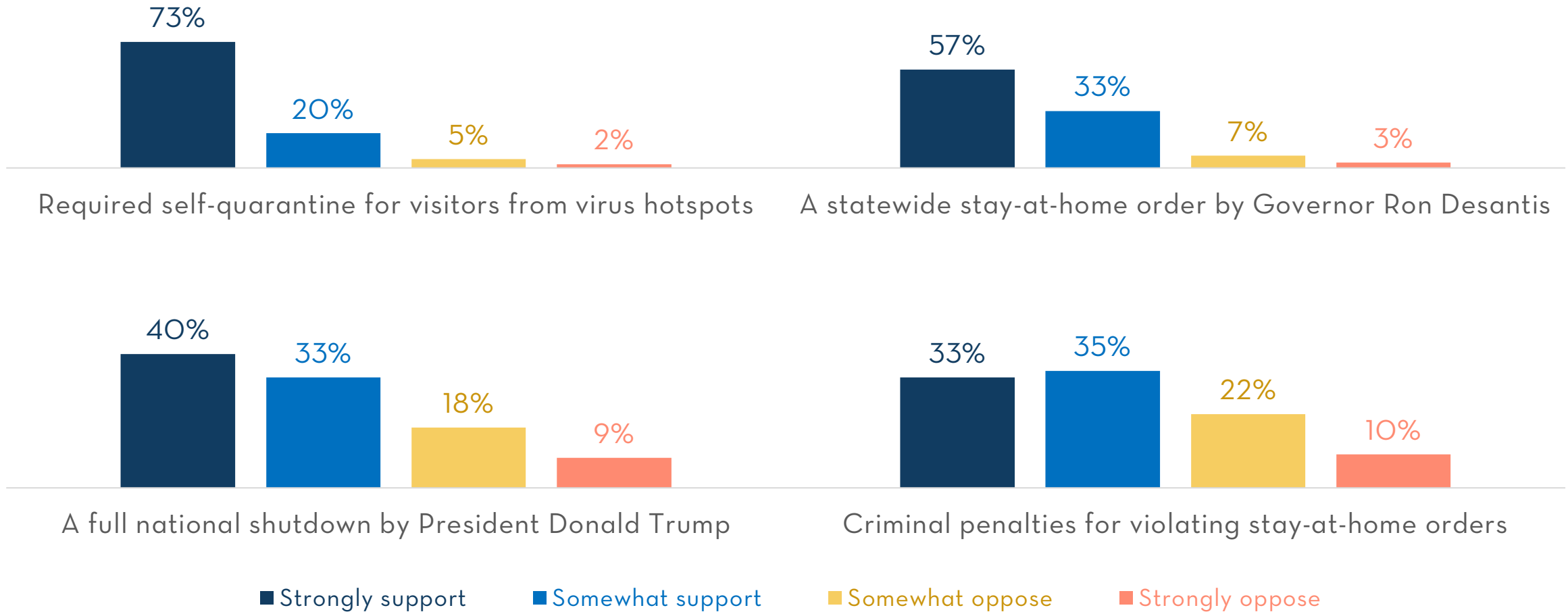
*To what extent do you support the following policies to address the COVID-19 situation?**



*Strongly support + somewhat support.

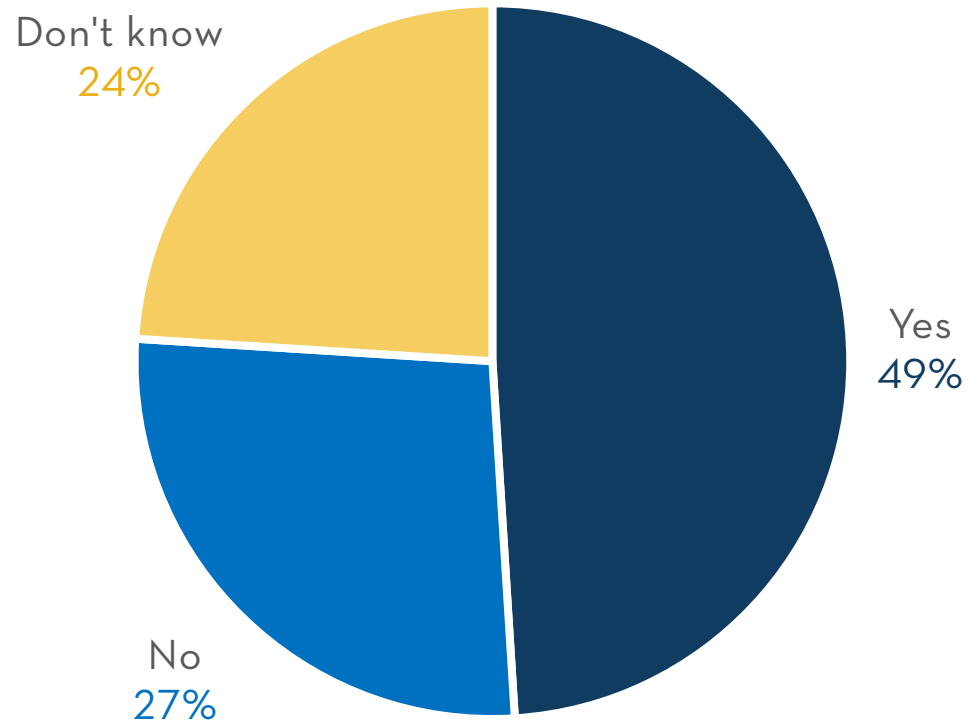
Support & Opposition for Mitigation Policies

To what extent do you support or oppose the following policies to address the COVID-19 situation?



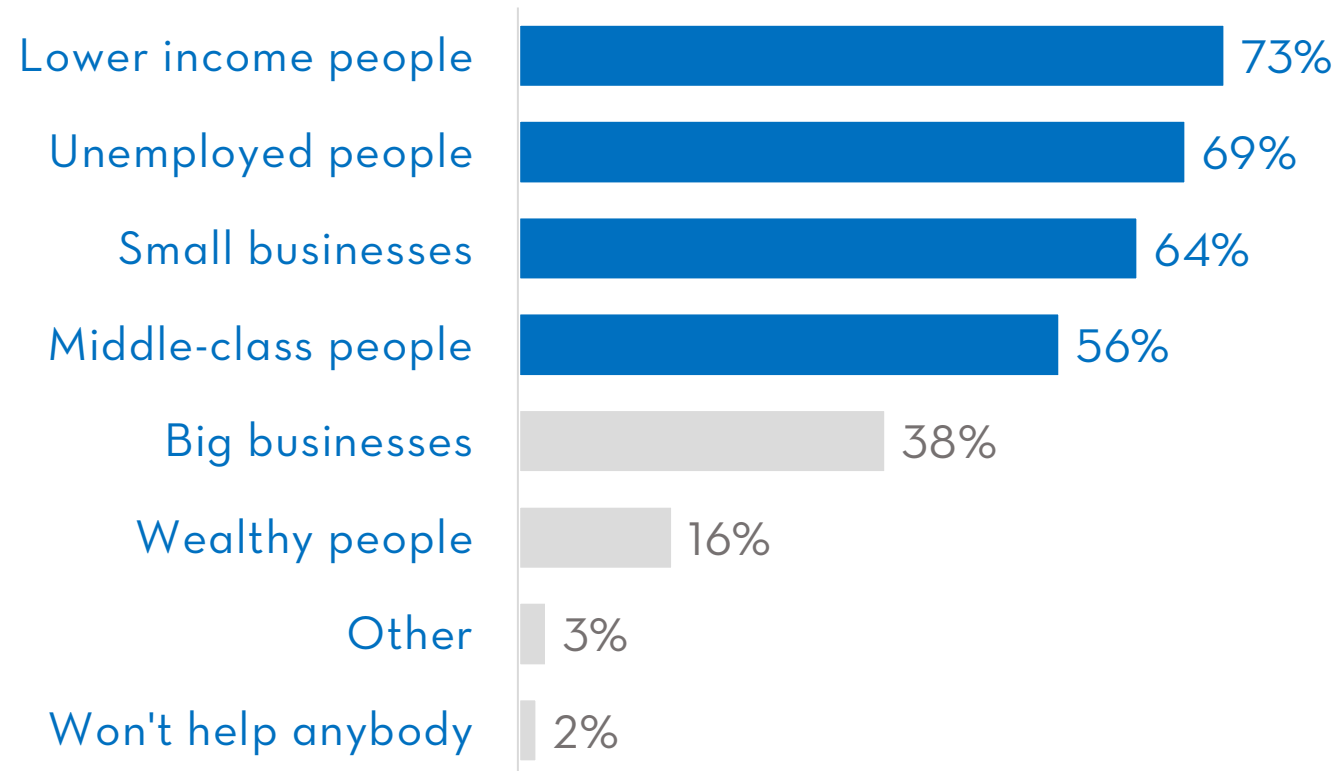
Personal Benefit from Federal Stimulus

Do you believe that the federal government's \$2 trillion dollar stimulus bill will help you?



Community Benefit from Federal Stimulus

*Who does this \$2 trillion dollar stimulus help?**

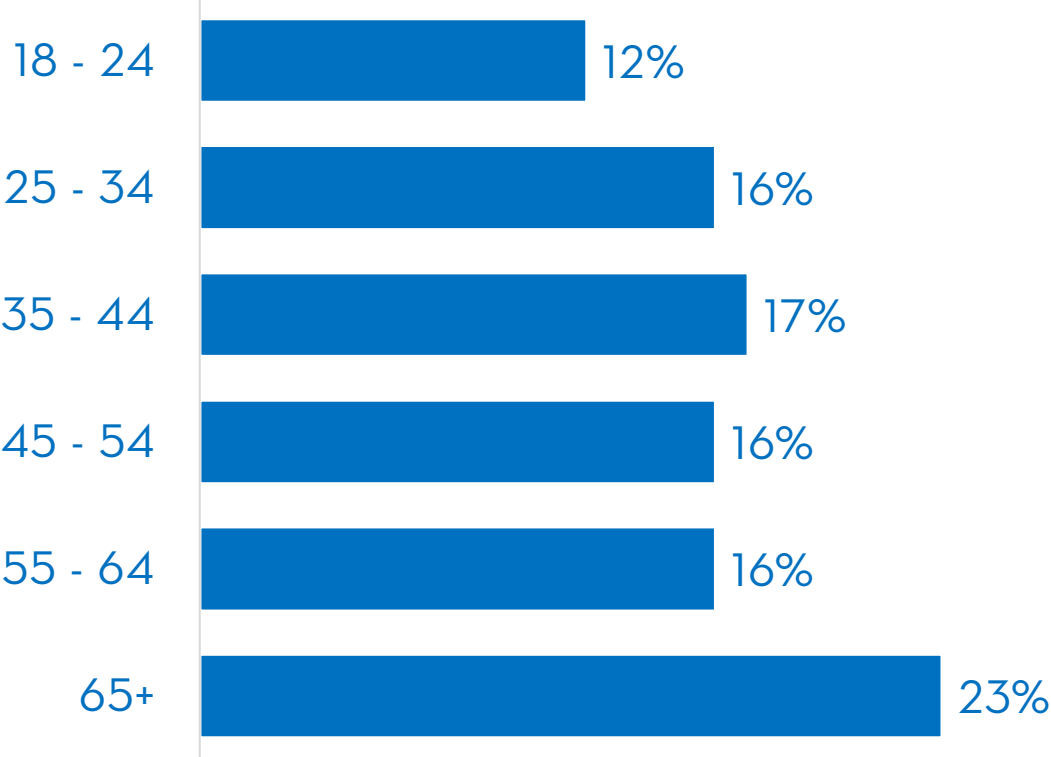




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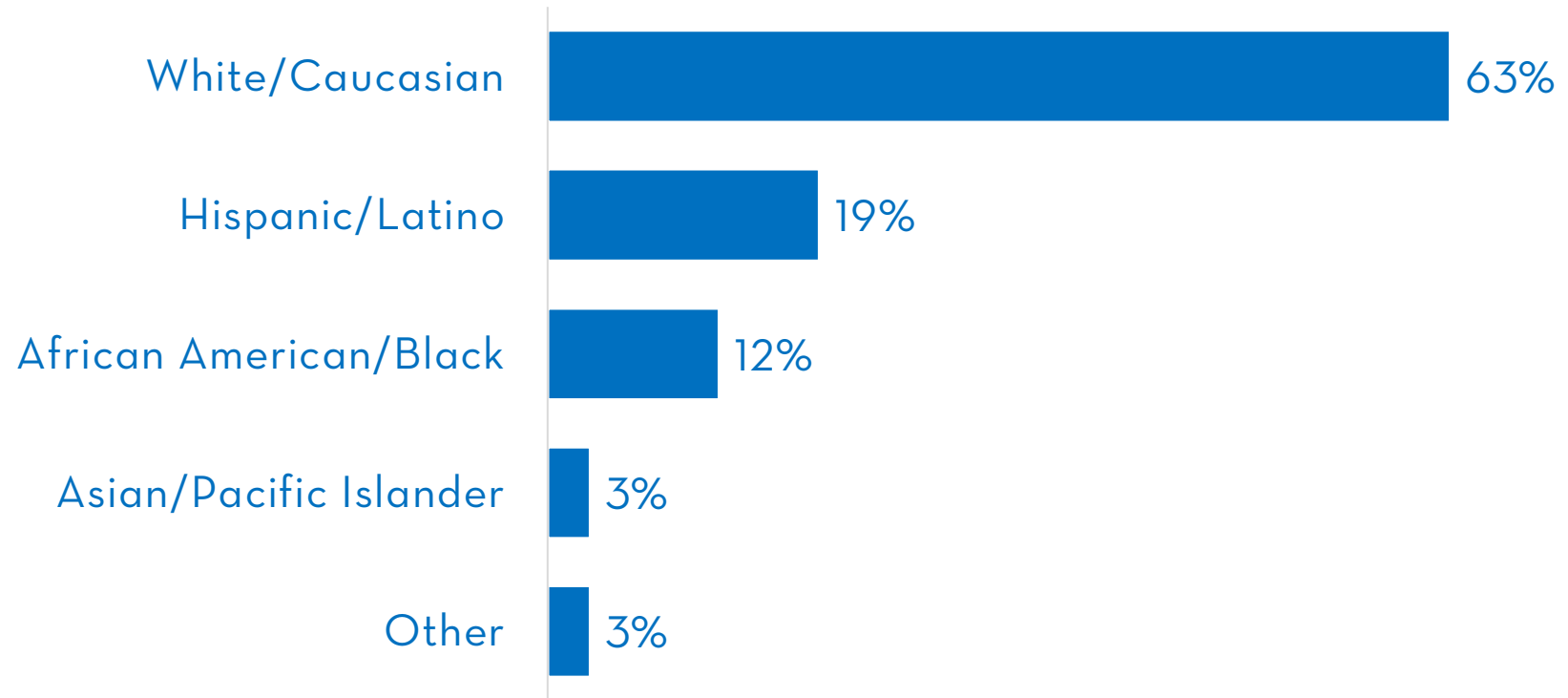
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Resident Age

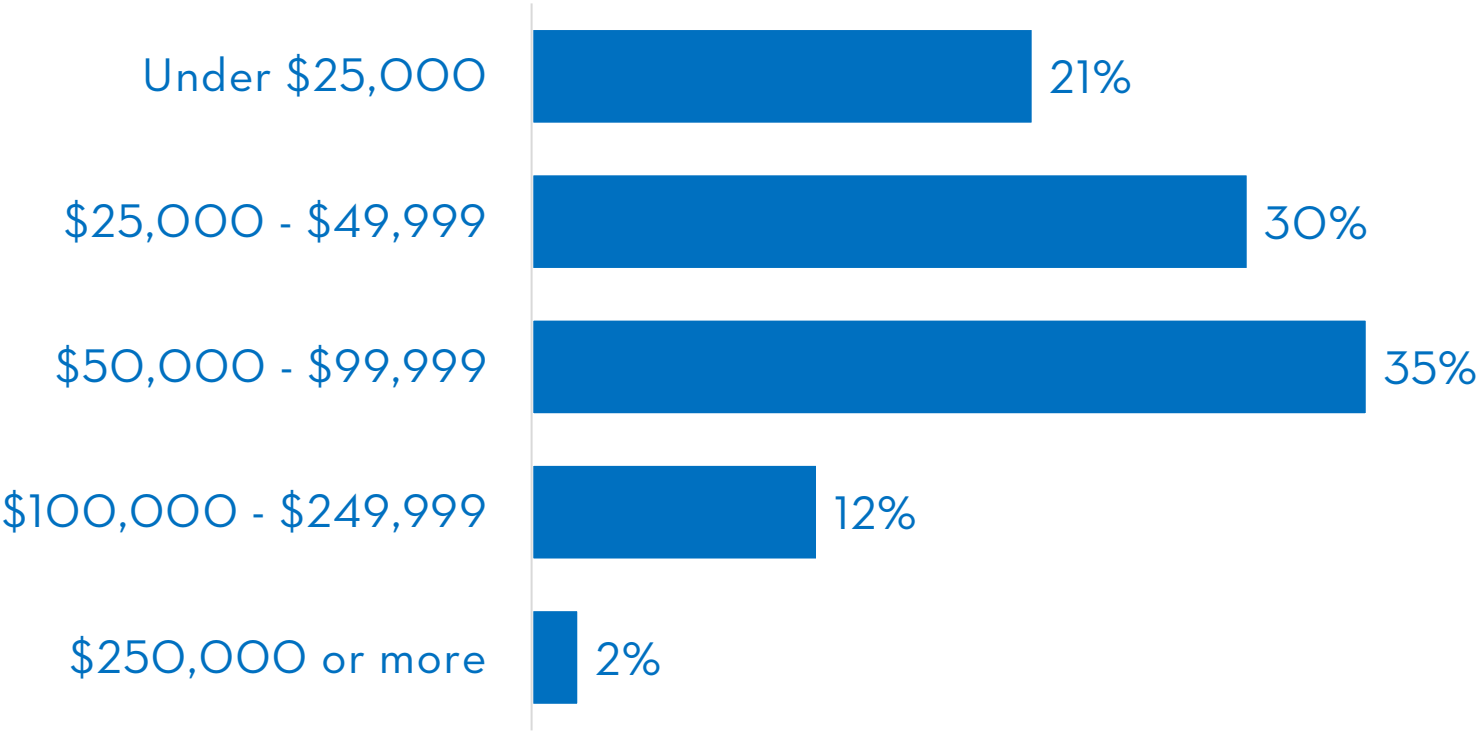


Median: 48

Resident Race/Ethnicity

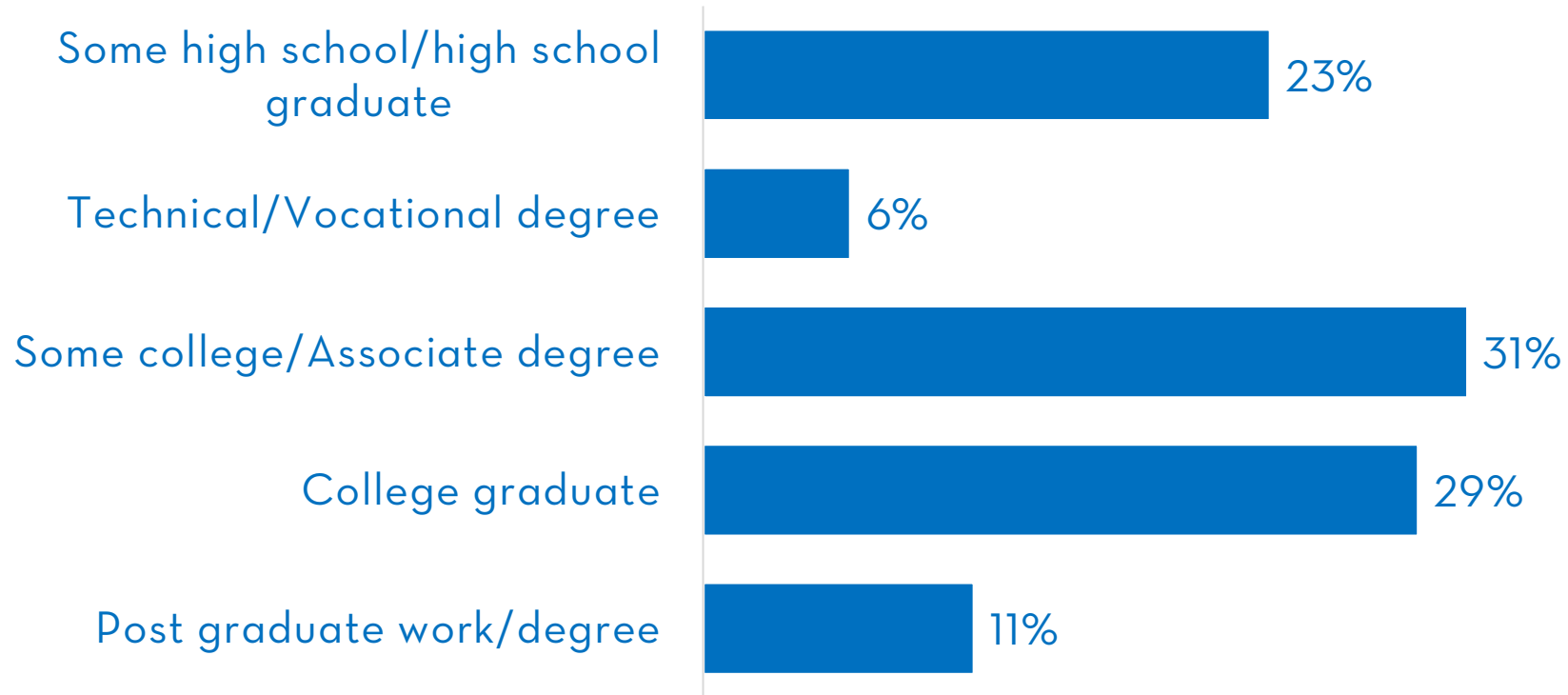


Resident Household Income

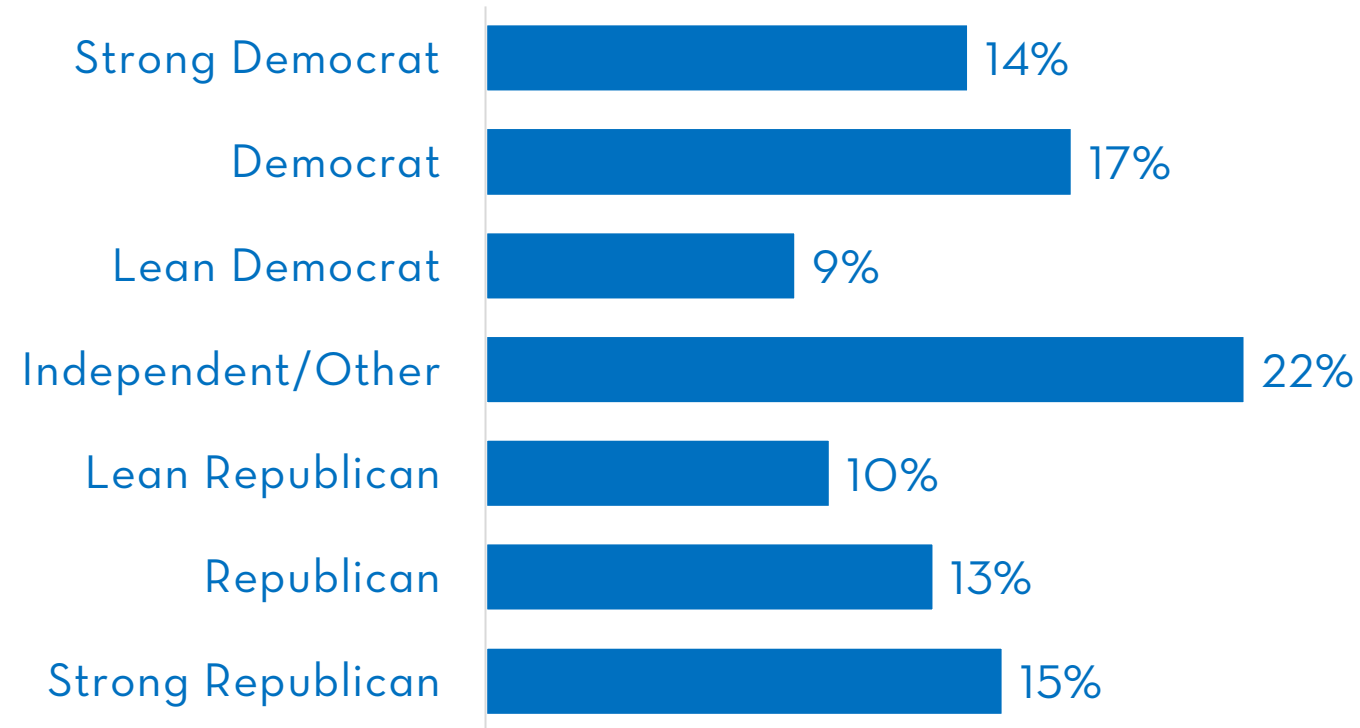


Median: \$49,200

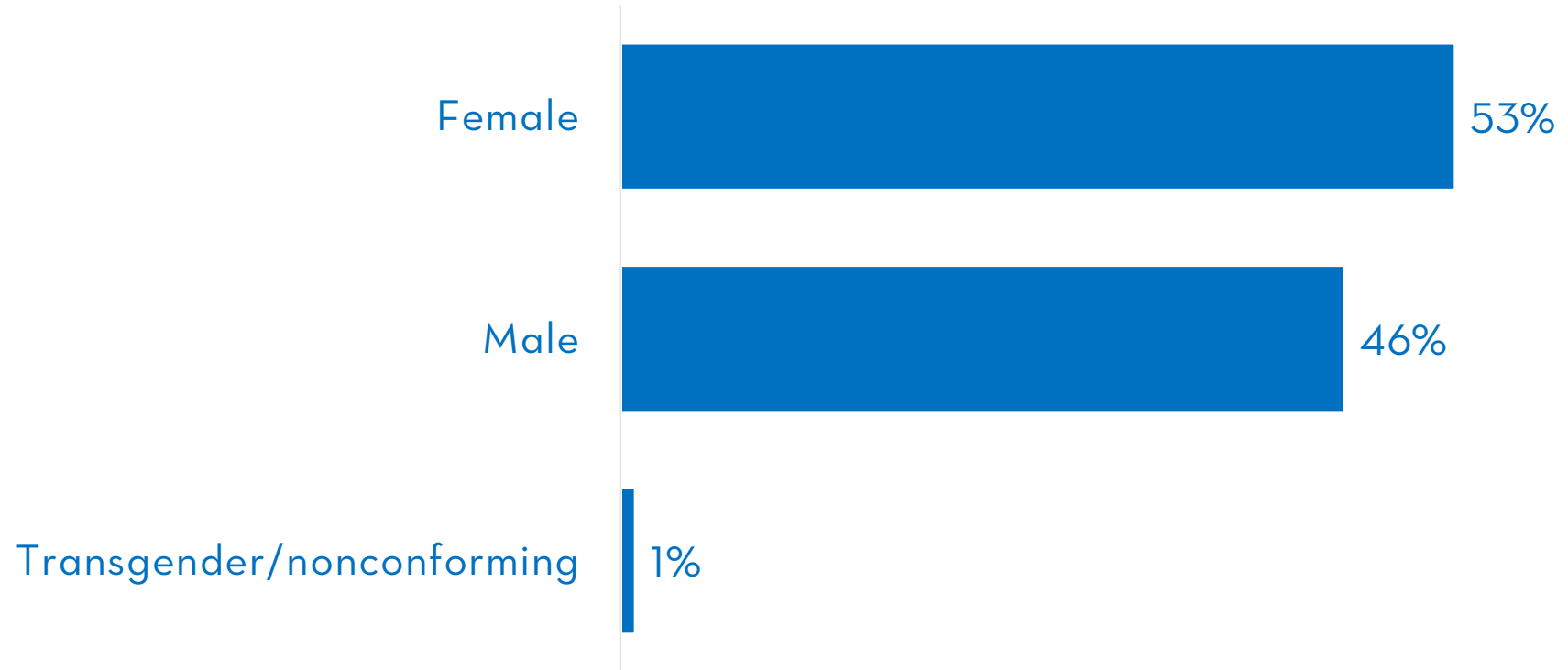
Resident Educational Attainment



Resident Political Affiliation



Resident Gender



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